

VISION

- ▲ To be a leader in cables & systems where:
- ▲ Our people want to come to work, our customers want to deal with us and as a result we deliver growing profits to our shareholders

VALUES

- ▲ Grow our business by adding value through exceptional service, quality and products
- ▲ Building Relationships & Partnerships
- ▲ Cost Leadership
- ▲ Process Improvement
- ▲ Open Communication & Transparency with our customers and ourselves
- ▲ Working safely and taking care of the environment
- ▲ Enjoying what we do and the people we work with